

6th April 2010

**DataCash Group Plc: DATA / Index: AIM / Sector: Support Services**

**DataCash Group Plc ("DataCash" or "the Company")**

### **Director Shareholding Announcement**

On 1 April 2010, Paul Burton, Finance Director, exercised 81,166 options over ordinary shares of 1 penny each at a zero exercise price. The options were awarded under the Datacash Group Plc share option plan and the 81,166 ordinary shares were transferred to Mr Burton out of the Company's Employees Share Ownership Trust. Following these transactions, Mr. Burton is the beneficial owner of 81,166 shares representing 0.1% of the Company's issued share capital.

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### **For further information please contact:**

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### **About DataCash**

DataCash Group Plc (AIM: DATA), a market leading provider of payment processing solutions, provides merchants with a single interface that allows them to process secure payments, both on and offline, anywhere in the world.

DataCash also provides a range of value added services with its fraud and Risk Management solutions supporting AVS/CV2, 3-D Secure (Verified by Visa and MasterCard Secure Code) together with traditional rules-based screening.

DataCash provides first-class service reliability at a fraction of the price of an in-house solution, servicing clients within the retail, travel, telecommunications and gaming sectors.